



# Survey of Florida Registered Voters Regarding Energy Issues

October 6-9, 2014



**NORTH STAR**  
OPINION RESEARCH

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# Methodology

- Survey conducted October 6-9, 2014.
- 600 registered voters interviewed by telephone with live interviewers.
- 30 percent of interviews were completed on cell phones.
- Margin of error is  $\pm 4.00$  percent for full sample.
- Quotas set for party registration, age, county, race, and gender to reflect current registration.
- Age breakdown is 15% 18-29, 22% 30-49, 40% 50-64, 23% 65+.
- Race breakdown is 67% white, 17% Hispanic, 13% African-American, 3% other/refused.
- Gender breakdown is 45% male, 55% female.
- Party registration breakdown is 35% Republican, 39% Democrat, 26% Independent/Other/None.

# Florida voters are pessimistic about the state's economy.

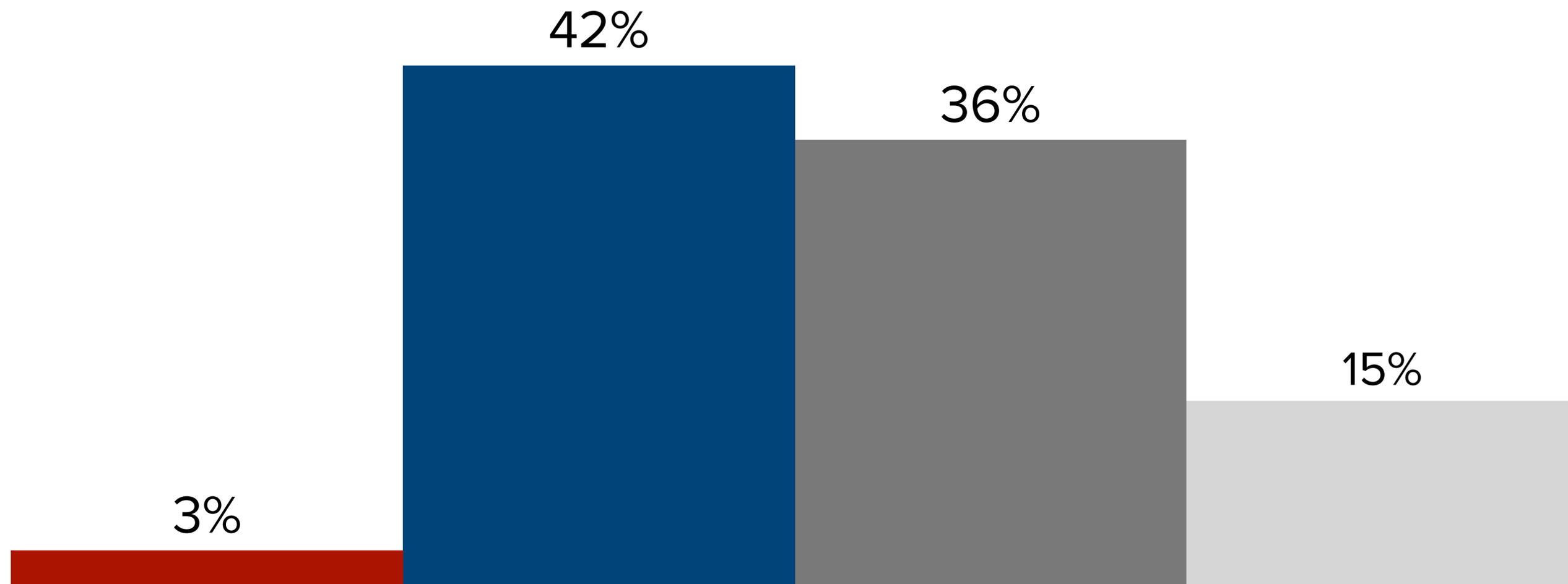
Would you say the Florida economy is excellent, good, not so good, or poor?

■ Excellent

■ Good

■ Not So Good

■ Poor

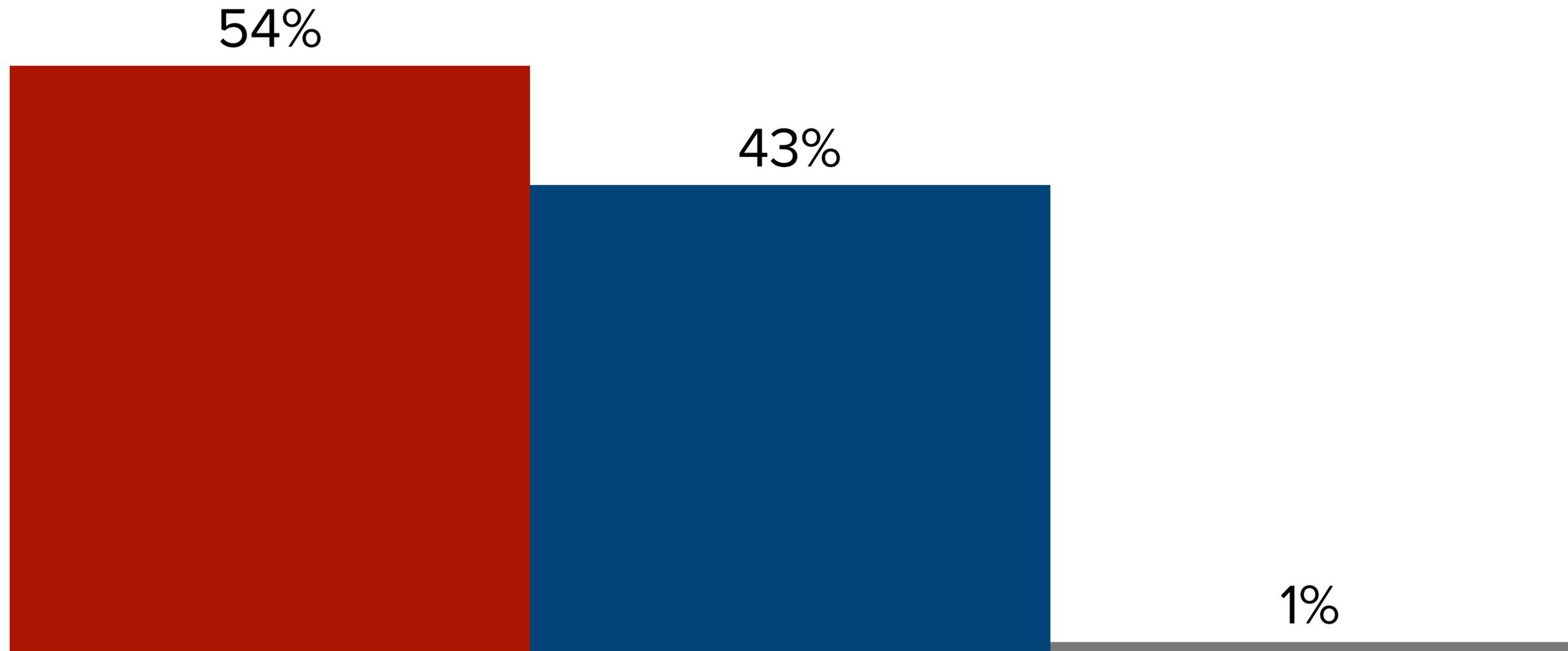


All Voters

# A majority of Florida voters says their average monthly electricity bill is too high.

Would you say that your average monthly electricity bill is too high, about right, or too low?

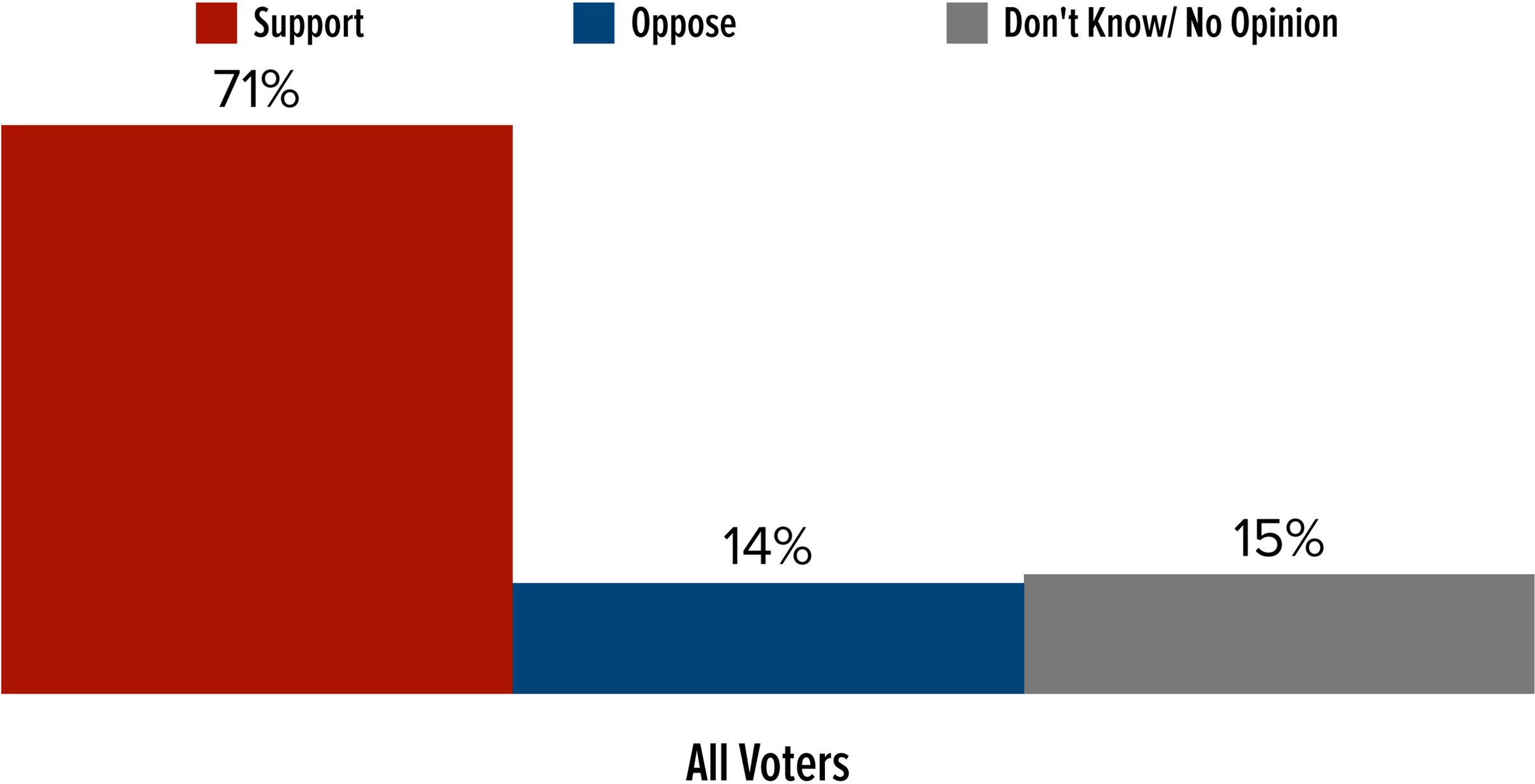
■ Too High      ■ About Right      ■ Too Low



All Voters

# Voters overwhelmingly support net metering.

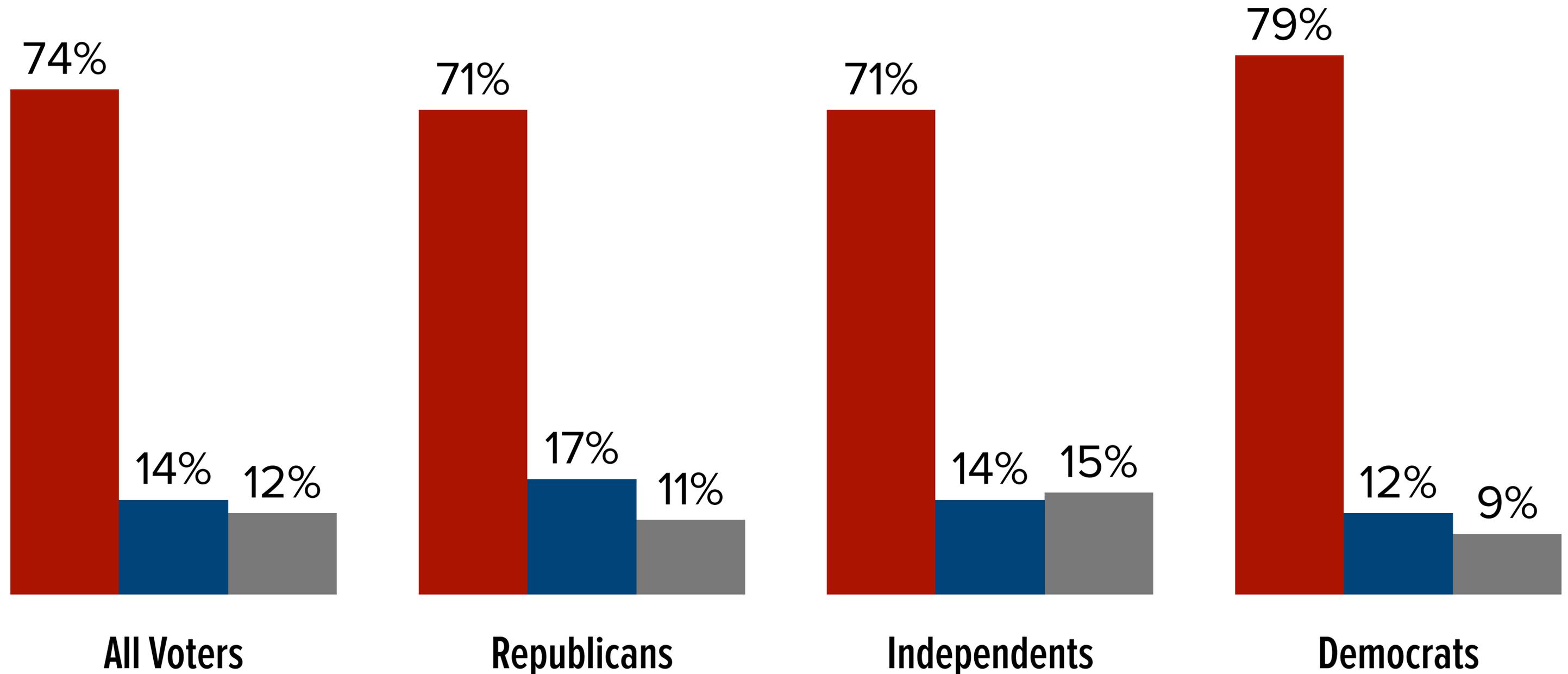
As you may know, customers in Florida who have solar panels on their home use a system called “net metering” that measures how much solar power the panels generate, and how much energy they use overall. If the solar panels produce *more* energy than the customer uses, the customer gets a credit on his or her electricity bill. If the solar panels produce *less* energy than the customer uses, the customer pays for the extra electricity as they normally would. Would you say you support or oppose the net metering system in Florida?



# The solar proposal enjoys overwhelming, bipartisan support.

As you may know, current Florida law only allows utility companies to sell electric power to a customer. There is a proposal in Florida that would change the law and allow solar companies to install solar panels on a home or business at no up-front cost and the right to sell the solar power they generate to the home or business owner. Would you say you support or oppose that proposal?

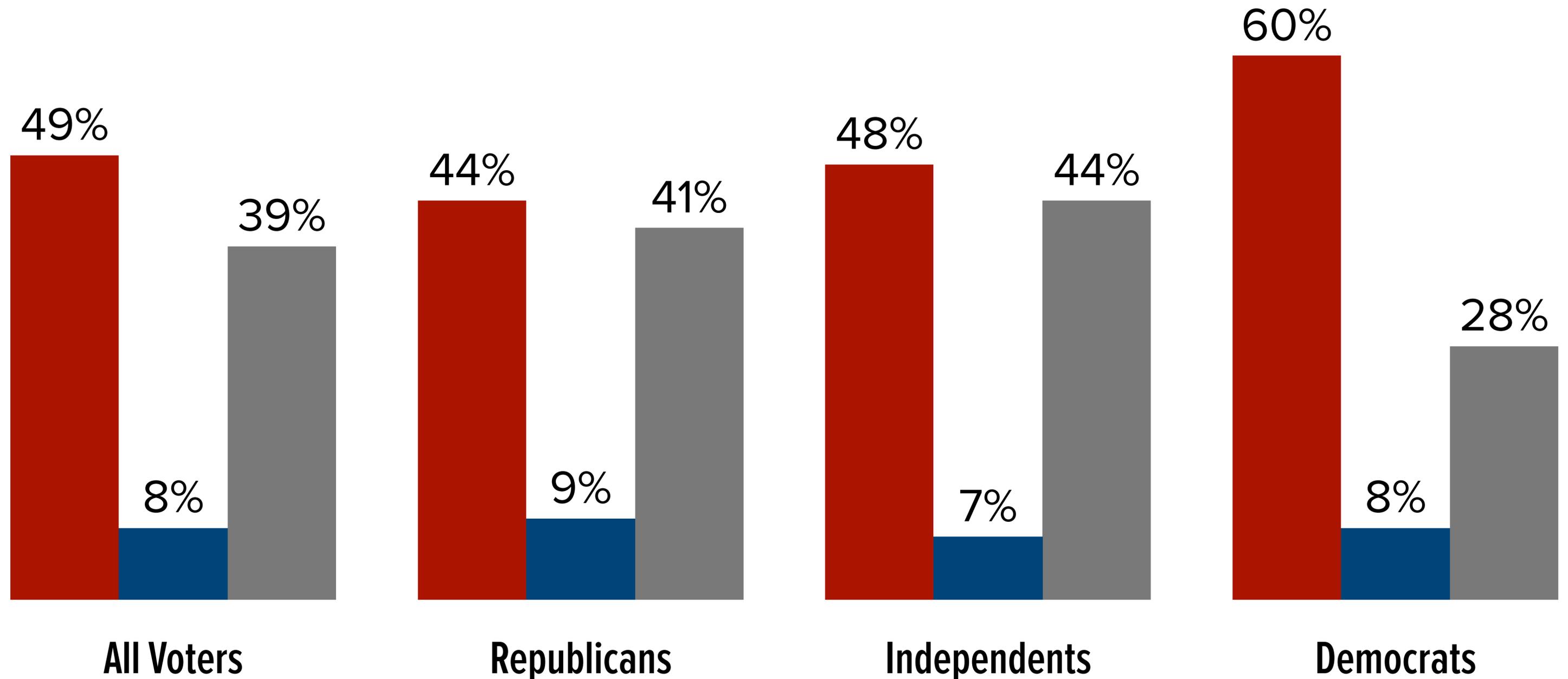
■ Support      ■ Oppose      ■ Don't Know/ No Opinion



# Support for solar power is a positive for Florida legislators.

If your state legislators voted for policies that increased the availability and use of solar power in Florida, would you be more likely to support them, less likely to support them, or would that have no effect on your support?

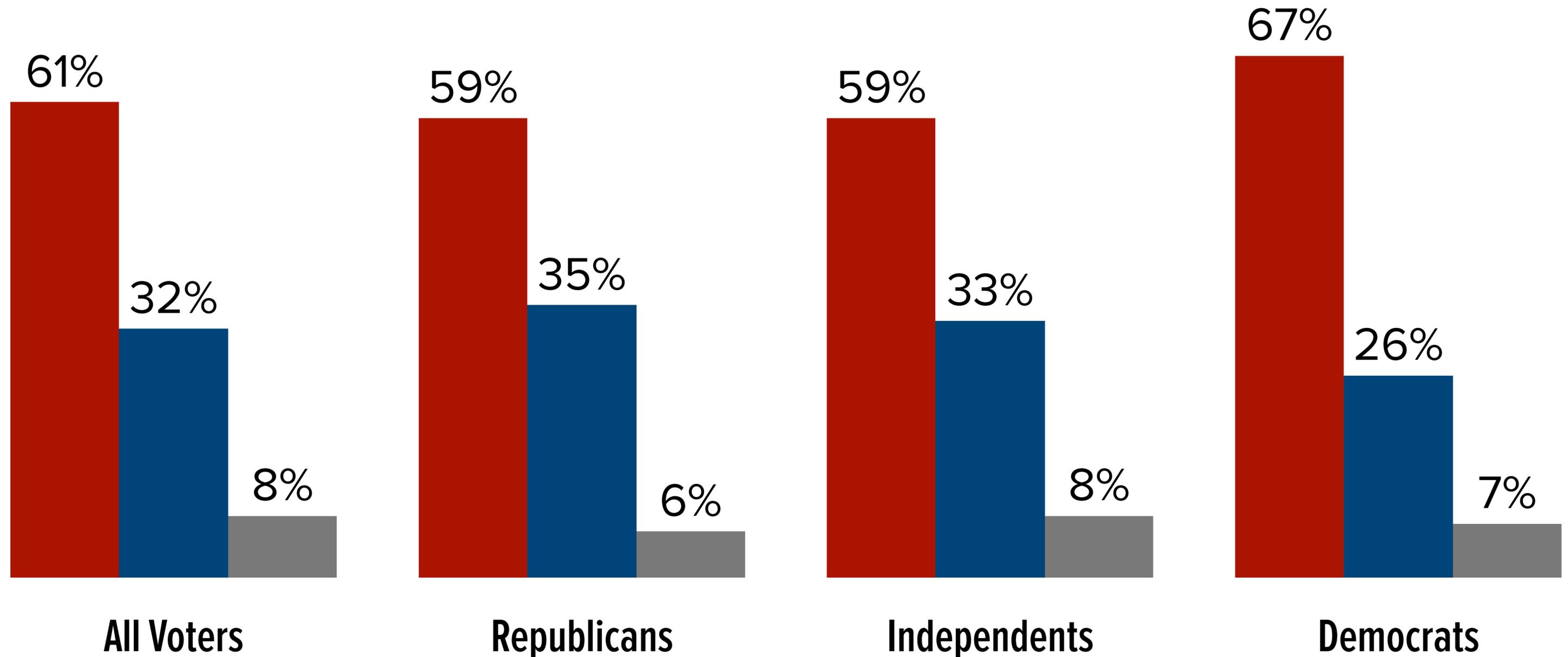
More Likely      Less Likely      No Effect



# Support for the property tax exemption proposal is also strong.

Now let me ask you about one other issue. As you may know, there is a proposal in Florida that would give a property tax exemption to companies that install solar panels on homes and businesses. Would you say you support or oppose that proposal?

■ Support      ■ Oppose      ■ Don't Know/ No Opinion





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