Major South Carolina employers are setting goals to procure renewable energy.

Large energy users across South Carolina—including businesses, universities, and localities—are increasingly looking to power their operations with renewable energy resources like wind and solar. In fact, nearly half of Fortune 500 companies nationally have set goals to procure clean energy and reduce their emissions.[1] Renewable energy helps companies' bottom lines. Clean energy is cost-effective, helps to hedge against the volatility of fossil fuel prices, satisfies increasing investor and customer expectations, and helps to minimize their environmental impact.

More than **27** of South Carolina's largest employers[2] have set targets to procure more renewable energy or reduce their energy consumption, including **9** of SCE&G's and **8** of Duke Energy's 20 largest electricity customers.

At least 11 South Carolina companies and localities have committed to power their operations with 100% renewable energy

Let's help them make these investments here in South Carolina.

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[1] Power Forward 3.0: How the largest U.S. companies are capturing business value while addressing climate change. http://www.worldwildlife.org/powerforward3
[2] Employers surveyed include: 1) SC Dept. of Commerce's largest employers by industry (500+ employees); 2) 20 largest customers of SCE&G, Duke Progressive, and Duke Carolinas as reported to FERC; 3) signatories to the Corporate Renewable Energy Buyers' Principles and RE100; 4) institutions reporting to the Association for the Advancement of Sustainability in Higher Education and signatories of Second Nature's commitments; 5) Most populous localities according to US Census Bureau; 6) Largest employers according to the Economic Development Corporations or Chambers of Commerce of Richland County, Charleston County, Greenville Area, and Upstate Region

South Carolina's largest companies and employers want access to renewable energy, which attracts new investments, innovation, and jobs.

Businesses, universities, and localities need more choice and competition in electricity markets in order to access cost-competitive renewable energy in South Carolina.

Large energy customers have a variety of preferences and risk tolerance levels for procuring renewable energy. Companies support a suite of different renewable energy options, including solutions from both electric utilities and third-party providers. Enhanced access to renewable energy lowers electricity costs and fosters investment and innovation.
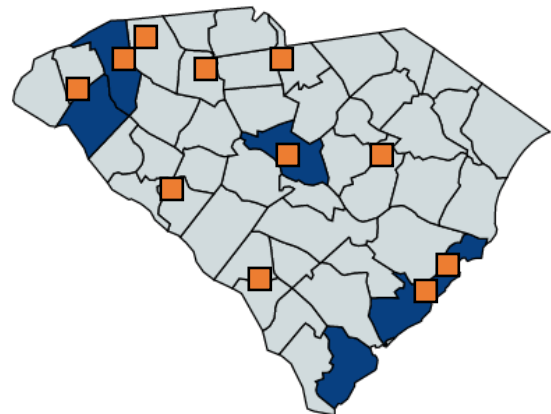
Example Corporate Goals

- **BMW Group** (*Spartanburg*) – Committed to sourcing more than 2/3 of electricity from renewable sources by 2020.
- **Kimberly-Clark Corporation** (*Beech Island*) – Purchases wind energy equal to 1/3 of its US manufacturing footprint as part of goal to reduce carbon emissions 20% by 2022.

Leading Localities

- The state capital **City of Columbia** has committed to transitioning to 100% clean and renewable energy by 2036, joining 57 leading cities across the United States in making such a commitment.
- The **City of Charleston**, the Palmetto State's largest, will procure 15% of its energy from renewable sources by 2020.

Universities and localities looking for more renewable energy include:

Clemson University
College of Charleston
Furman University
University of South Carolina Aiken
University of South Carolina Beaufort
University of South Carolina Columbia
University of South Carolina Lancaster
University of South Carolina Salkehatchie

University of South Carolina Sumter
University of South Carolina Union
University of South Carolina Upstate
City of Anderson
City of Beaufort
City of Charleston
City of Columbia
City of Greenville

■ Cities and Counties   ■ Colleges and Universities

Furman University Solar Farm

Furman's 2,994 solar panels, located near the main campus in Greenville, will help achieve the school's goal of carbon neutrality by 2026.

Photo from Furman University