



SAVING ENERGY: MORE JOBS, LOWER COSTS

WHAT IS ENERGY EFFICIENCY?

Energy efficiency means making smart choices about our energy use. Energy efficiency programs offered by utilities help residential and business customers reduce energy use through a variety of measures. Every day we make choices that impact our future energy use. We may be servicing an air conditioner or changing a light bulb, or at work, designing a new factory or signing a building lease. Making smart energy choices impacts our neighbors and future generations. By reducing energy use we can reduce urban smog and global warming.

SACE works with utilities across the Southeast to implement energy efficiency programs that reduce energy use and help customers save on every electric bill.

When utilities and their customers invest in energy efficiency, the utility avoids building new power plants. Because we all share the use of power plants, we all share in the cost savings and the environmental and health benefits.

Energy efficiency is the pathway to a future with lower energy bills and cleaner, safer and healthier communities. And that's why it is so important for utilities in the Southeast to catch up with their national peers in support for energy efficiency.



Energy efficiency advice is available from the Institute for Industrial Productivity.



Cool Roof shingles don't look different, but a special coating cuts air conditioning costs.

WHAT SACE IS DOING:

Over the past four years, SACE has led the effort to spread energy efficiency programs across the Southeast. Today, most utilities in the region offer programs for their customers.

- SACE is driving Southern utilities to bring their energy efficiency programs up to national standards in scope and energy savings. We work directly with utilities, utility regulators and key legislative committees in state legislatures across the Southeast to advocate for stronger programs.
- The for-profit electric utility sector traditionally rewards waste and growth for its own sake. Profits matter – both to the shareholders who earn them and the utility customers who pay for them in rates. SACE supports reforms that offer incentives to utilities that help make smart energy choices.
- About one-third of the Southeast's electricity is sold by a municipal or community-owned utility. We are helping ensure best practices in the field of energy efficiency are implemented by all utilities in the Southeast.
- SACE is collaborating to find solutions for large businesses whose bottom lines are affected by energy bills. Better productivity will build employment and benefit us all.