## UTILITIES' LACK OF INVESTMENT IN ENERGY EFFICIENCY HURTS FLORIDIANS

Once every five years Florida sets energy efficiency goals for the state. Florida's biggest power companies were successful in gutting energy savings goals in 2014. This time many of them are determined to bury the goals once and for all. That means unnecessarily higher bills for hard-working families and small businesses. Floridians already pay the 8th highest energy bills in the country 1 and yet utilities are doing the least to help our customers reduce energy use and save on their bills. By proposing energy savings goals of zero, or as close to zero as they can get, Florida utilities are creating energy waste and leaving savings on the table. Anything short of a full commitment by power companies to engage meaningfully with customers on reducing energy waste fails customers and must be rejected by the Commission.

https://www.eia.gov/electricity/sales revenue price/pdf/table5 a.pdf

## HOW DOES AN ENERGY SAVINGS GOAL OF ZERO AFFECT CUSTOMERS?

Cutting energy waste is the cheapest, quickest and cleanest solution in reducing bills and tackling the challenge of a changing climate.

Families and businesses that don't have access to meaningful utility efficiency program often have unnecessarily high electric bills.

Reducing energy waste will reduce the need for utilities to build more costly and dirty power plants, whose costs are passed along to customers.

Families that live month to month are most at risk for not getting the information or financial resources to make their homes more efficient, comfortable, and secure.

A lack of energy savings goals helps shareholders, not customers.

## WHAT CAN YOU DO ABOUT IT?

Contact the Public Service Commission (PSC) and demand Florida utilities increase energy savings goals! Zero is not a goal!

TAKE ACTION AT bit.ly/FLEEPSC