

TRANSPORTATION ELECTRIFICATION IN THE SOUTHEAST

Georgia

Georgia Electric Vehicle Indicators through June 2023



EMPLOYMENT

#1 in the Southeast

- 27,817 jobs
- 76% growth from July 2022



INVESTMENT

#1 in the Southeast

- \$20.4 billion
- 129% growth from July 2022



SALES

#1 in the Southeast for Market Share

- 7.2% of market share in Q2 2023
- 95,550 cumulative sales
- 41% growth since July 2022



CHARGING DEPLOYMENT

#1 in the Southeast per capita

- Fast Chargers: 808 ports
- Level 2: 3,368 ports
- 73.1% growth in total ports from July 2022



UTILITY INVESTMENT

- \$82.5 million
- 244% growth from July 2022



PUBLIC FUNDING

#5 in the Southeast per capita

- \$363 million approved funding
- \$10.73 public funding per capita

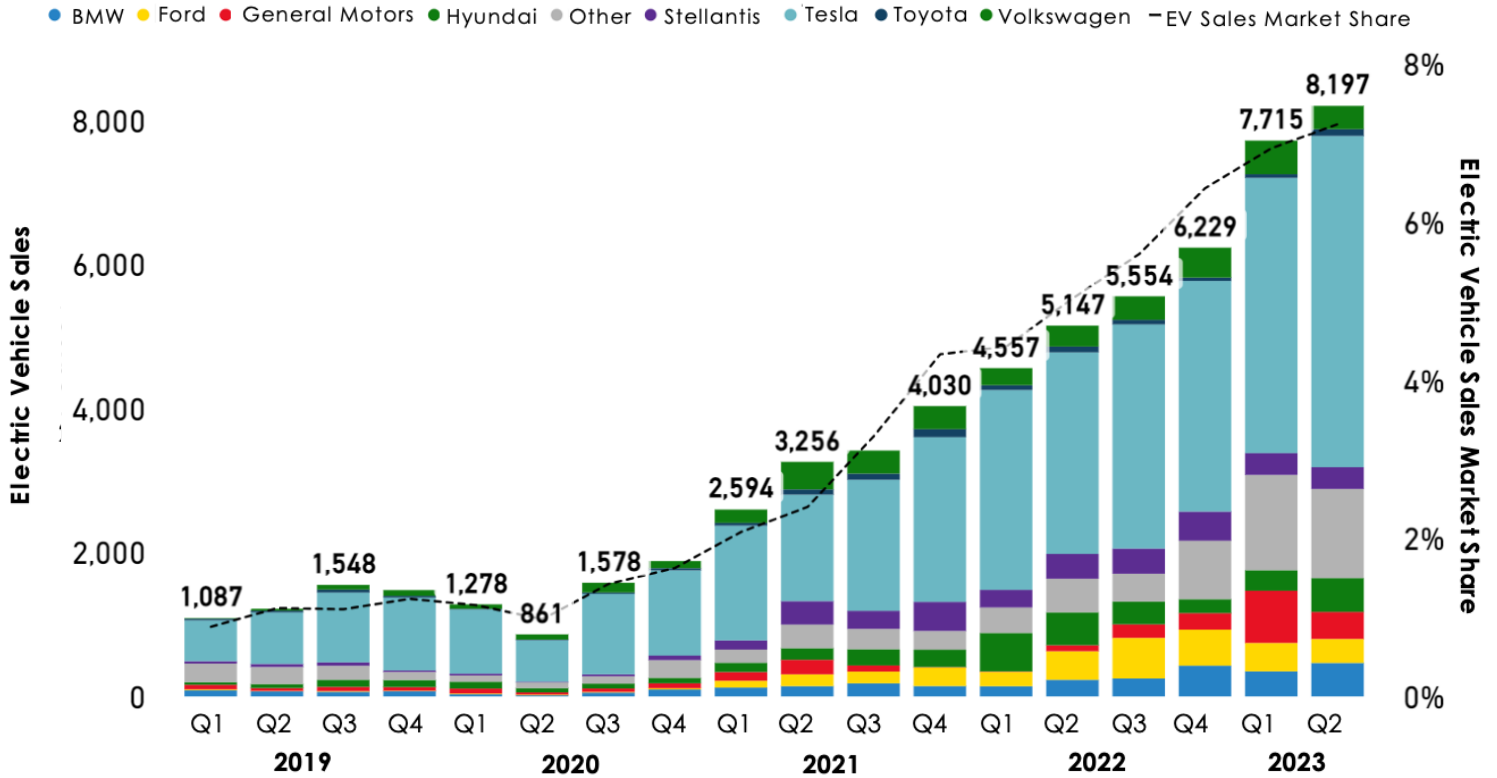
All measures include medium- and heavy-duty EVs, except for sales which refers exclusively to new passenger EVs. EV sales includes both battery EVs (BEV) and Plug-in Hybrid EVs (PHEV). Manufacturing Employment and Investment refers to EV assembly, EV parts, EV charging infrastructure, battery manufacturing, and battery recycling facilities. Utility Investment refers to investor-owned utilities only. Totals are cumulative unless stated. Public funding is mostly from federal government or the VW Settlement. The jobs and investment data reflect the total announced jobs investments through June 2023. Data is through June 2023 and growth is taken from July 1, 2022, to June 30, 2023. Source: Atlas EV Hub

Highlights from January 2023 through June 2023

- In Q2 2023, Georgia led the Southeast with 7.2 percent EV light-duty market share for new vehicle sales, compared to 6.6 percent for the past year.
- Through the end of Q2 2023, Georgia leads the Southeast and the nation in anticipated EV manufacturing jobs (27,817 jobs). The state will be home to 15 percent of all EV manufacturing jobs.

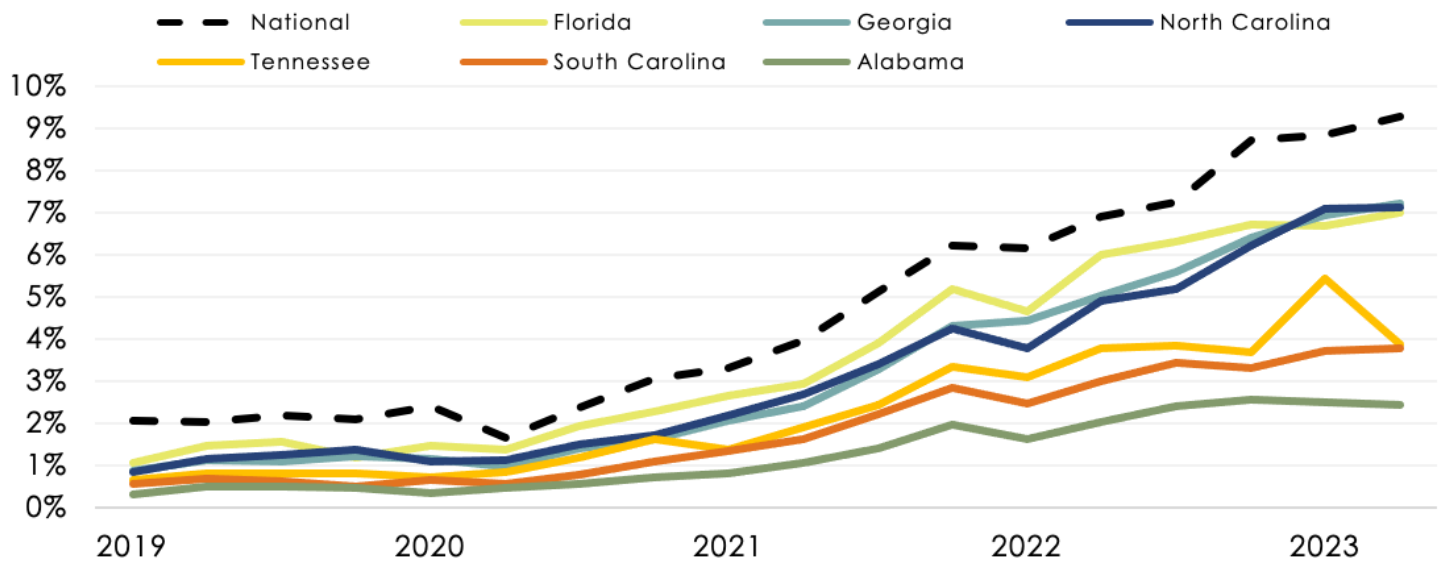


Georgia EV Sales and Market Share of Sales



Source: Atlas EV Hub

EV Light-Duty Sales Market Share



This figure depicts EV sales as a percentage of light-duty vehicle sales from 2019 through June 2023. The jump in new EV sales in Tennessee in Q1 of 2023 is an outlier for unknown reasons. Source: Atlas EV Hub



For more details, read the "Transportation Electrification in the Southeast" 2023 Report.

bit.ly/SEETReport2023

Read the Report

