# TRANSPORTATION ELECTRIFICATION IN THE SOUTHEAST

# North Carolina

# North Carolina Electric Vehicle Indicators through June 2023

#### EMPLOYMENT

- #3 in the Southeast
  11,723 jobs
- 15% growth from July 2022

#### SALES

#### #2 in the Southeast for Market Share

- 7.1% of market share in Q2 2023
  - 70,201 cumulative sales
  - 56% growth since July 2022



### UTILITY INVESTMENT

- \$24.7 million
- No change from July 2022



#### INVESTMENT

**#3 in the Southeast** 

- \$10.3 billion
- 94% growth from July 2022

#### CHARGING DEPLOYMENT

#### #3 in the Southeast per capita

- Fast Chargers: 811 ports
- Level 2: 2,601 ports
- 60% growth in total ports from July 2022

#### PUBLIC FUNDING

#### **#1** in the Southeast per capita

- \$686.7 million approved funding
  - \$23.12 public funding per capita

All measures include medium- and heavy-duty EVs, except for sales which refers exclusively to new passenger EVs. EV sales includes both battery EVs (BEV) and Plug-in Hybrid EVs (PHEV). Manufacturing Employment and Investment refers to EV assembly, EV parts, EV charging infrastructure, battery manufacturing, and battery recycling facilities. Utility Investment refers to investor-owned utilities only. Totals are cumulative unless stated. Public funding is mostly from federal government or the VW Settlement. The jobs and investment data reflect the total announced jobs investments through June 2023. Data is through June 2023 and growth is taken from July 1, 2022, to June 30, 2023. Source: Atlas EV Hub

# Highlights from January 2023 through June 2023

- In Q2 2023, North Carolina's light-duty EV market share stood at 7.1 percent the second highest in the region trailing Georgia.
- In the past year, North Carolina awarded its largest funding package (\$16 million) for electric school buses through the Volkswagen Settlement program and issued funding awards for Level 2 charging in multi-unit dwellings, workplaces, and public areas.





For more details, read the "Transportation Electrification in the Southeast" 2023 Report. Read the Report

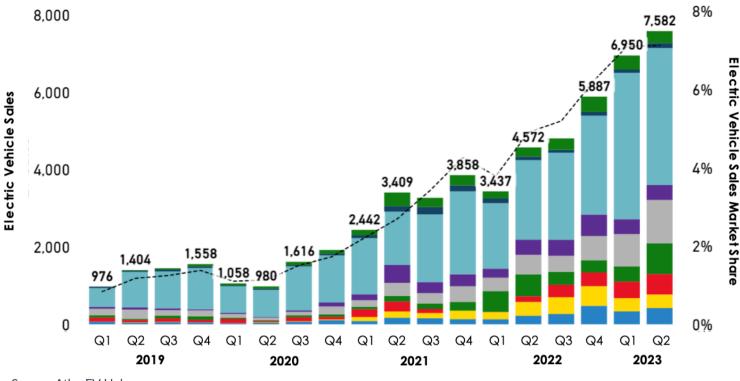


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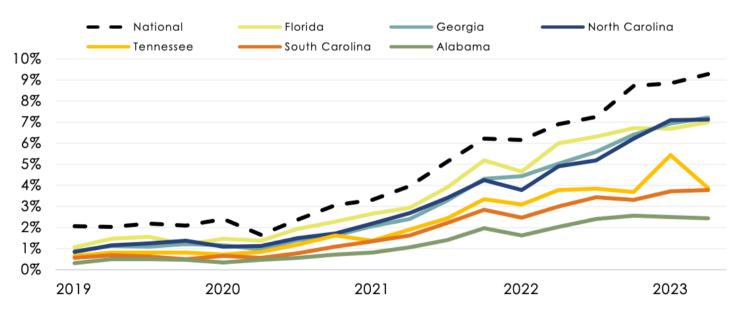
## North Carolina EV Sales and Market Share of Sales

• BMW • Ford • General Motors • Hyundai • Other • Stellantis • Tesla • Toyota • Volkswagen – EV Sales Market Share



Source: Atlas EV Hub

## EV Light-Duty Sales Market Share



This figure depicts EV sales as a percentage of light-duty vehicle sales from 2019 through June 2023. The jump in new EV sales in Tennessee in Q1 of 2023 is an outlier for unknown reasons. Source: Atlas EV Hub





For more details, read the "Transportation Electrification in the Southeast" 2023 Report. **Read the Report** 



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