

TRANSPORTATION ELECTRIFICATION IN THE SOUTHEAST

Southeast Region

Southeast Electric Vehicle Indicators through June 2023



EMPLOYMENT

- 65,392 jobs
- 60% growth from July 2022



INVESTMENT

- \$60 billion
- 98% growth from July 2022



SALES

- 5.9% of market share in Q2 2023
- 469,602 cumulative sales
- 50% growth since July 2022



CHARGING DEPLOYMENT

- Fast Chargers: 4,401 ports
- Level 2: 15,036 ports
- 66% growth in total ports from July 2022



UTILITY INVESTMENT

- \$394.2 million approved
- 17% growth since July 2022



PUBLIC FUNDING

- \$968.1 million approved funding
- \$16.33 public funding per capita

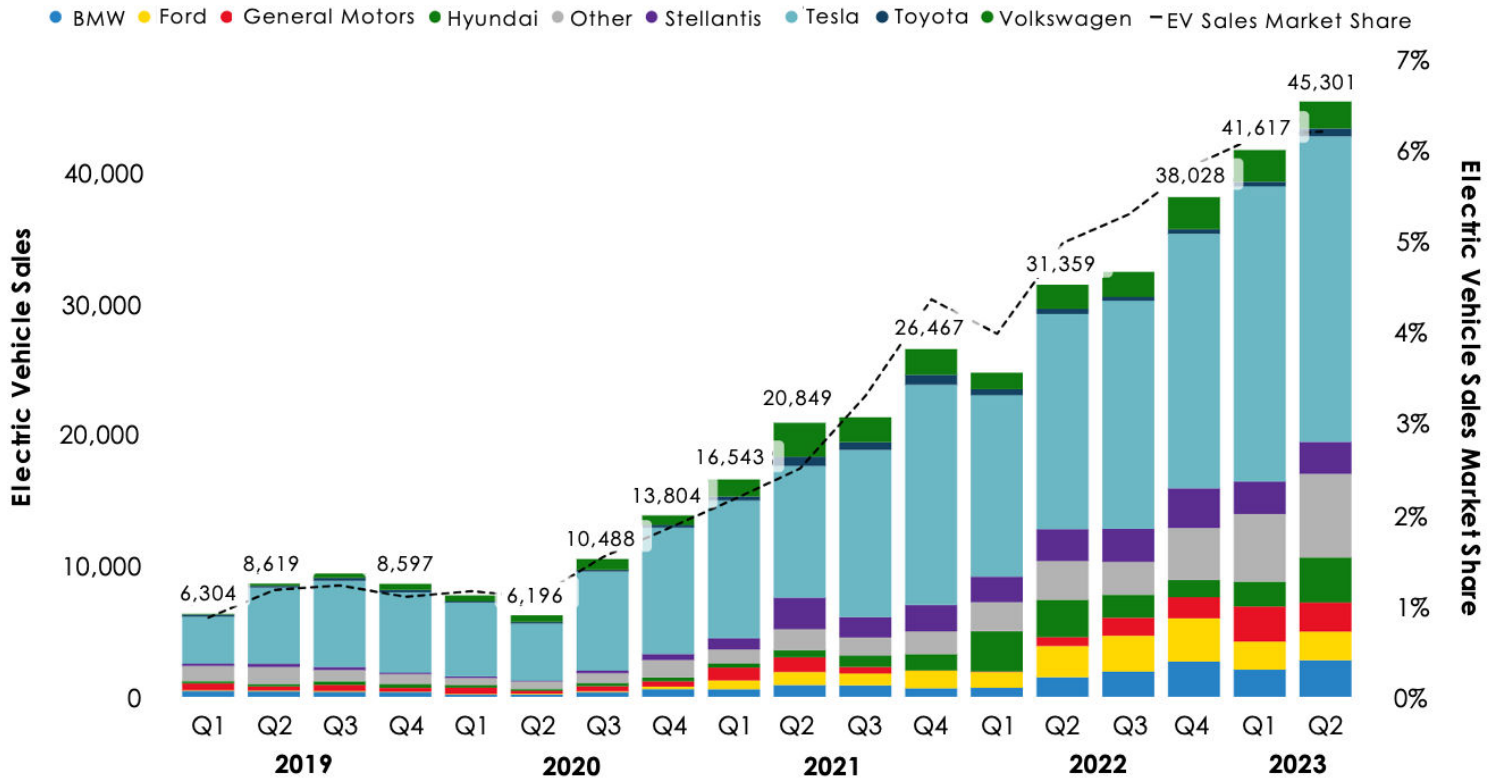
All measures include medium- and heavy-duty EVs, except for sales which refers exclusively to new passenger EVs. EV sales includes both battery EVs (BEV) and Plug-in Hybrid EVs (PHEV). Manufacturing Employment and Investment refers to EV assembly, EV parts, EV charging infrastructure, battery manufacturing, and battery recycling facilities. Utility Investment refers to investor-owned utilities only. Totals are cumulative unless stated. Public funding is mostly from federal government or the VW Settlement. The jobs and investment data reflect the total announced jobs investments through June 2023. Data is through June 2023 and growth is taken from July 1, 2022, to June 30, 2023. Source: Atlas EV Hub

Highlights from January 2023 through June 2023

- Through the end of Q2, states in the Southeast accounted for nearly 470,000 new light-duty EV sales. Florida leads the region in total EV sales with nearly 239,000 light-duty EVs sold through June 2023.
- The Southeast is poised to be a leading EV manufacturing hub in the U.S. with more than \$60 billion in announced regional investments through the end of Q2. Georgia has the most announced EV jobs in the country (27,817).
- The Southeast secured 432 electric buses through the new federal Clean School Bus Program. South Carolina secured more electric buses than any states outside of California and New York.

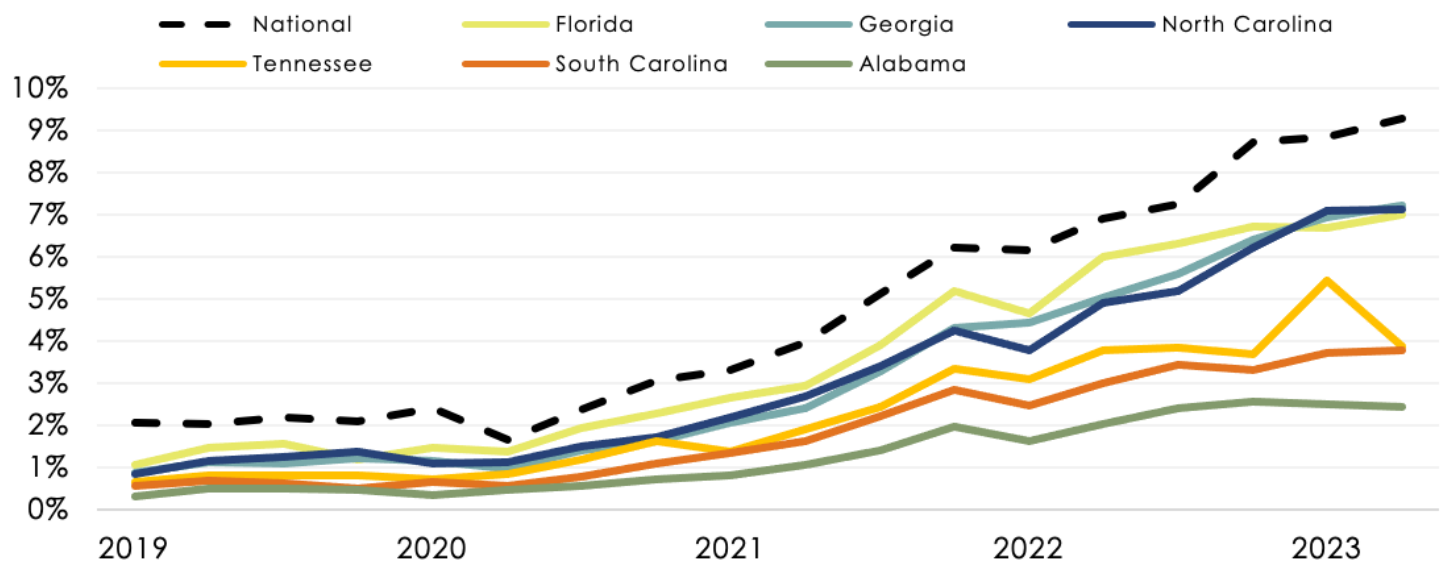


Southeast EV Sales and Market Share of Sales



Source: Atlas EV Hub

EV Light-Duty Sales Market Share



This figure depicts EV sales as a percentage of light-duty vehicle sales from 2019 through June 2023. The jump in new EV sales in Tennessee in Q1 of 2023 is an outlier for unknown reasons. Source: Atlas EV Hub

