



TVA must balance affordability, reliability, resiliency, and sustainability in every decision we make. Actions we are taking to modernize our system, such as growing our carbon-free energy efficiency and demand management programs, will help keep energy costs low and benefit the region we serve for years to come.

Energy Efficiency & Demand Management Expansion

Our plan

As part of TVA's commitment to meet the Valley's growing energy needs, we are partnering with local power companies to make profound investments to expand our energy efficiency and demand management programs.

TVA is encouraging and rewarding people and businesses to join us in building a more resilient grid with over \$1.5 billion in funding for our energy efficiency and demand management portfolio through FY28.

By investing in efficient homes and buildings, these clean, energy-saving programs help consumers save on their bills while reducing the need to construct new generation. We are also working on innovative clean energy solutions that incorporate customer-owned assets, like electric vehicles and batteries, to create a more reliable and resilient grid for all.

Consumers can access these money-saving programs at [TVAEnergyRight.com](https://www.tvaenergyright.com).

Over five years (FY24-28)

\$1.5 Billion
invested in demand
management

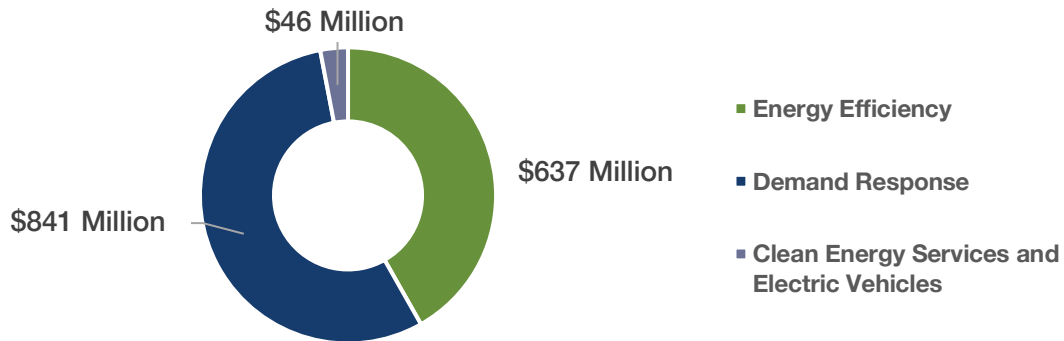


2,200 MW
of carbon-free peak
reduction capacity



2,200 GWh
of annual energy
savings

FY24-FY28 Investment



Energy Efficiency Efforts

Residential

- Home Energy Rebates
- New Homes Incentives for builders
- DIY Home Energy Assessments
- Home Energy Evaluations
- Contractor Network
- Home Energy Upgrade Financing
- Home Uplift
- Home Energy Workshops

Business & Industry

- Energy Efficiency Incentives
- Strategic Energy Management
- Federal Energy Services Program
- Contractor Network
- Industrial Energy Audits
- Compressed Air Training
- School Uplift
- Small Business Uplift

Internal Energy Management

- Investment in TVA's facilities to reduce energy and water usage

Demand Response Efforts

- Interruptible Power
- Peak Power Partners
- Voltage Optimization
- Piloting Residential Demand Response Bring Your Own Thermostat Program in FY24

Clean Energy Services and Electric Vehicle Efforts

- Fast Charge Network
- EV rate and regulatory policy
- EV consumer awareness and educational campaigns
- Business & Industry Efficient Electrification Incentives